SSIP Supplier Logo: T&Cs

Suppliers who have successfully completed an Assessment with an SSIP Member Scheme are encouraged to use the SSIP Supplier logo to acknowledge their H&S Management Systems compliance with the SSIP Standard (the Core Criteria).

Links to the SSIP Portal

www.ssipportal.org.uk

We strongly encourage Suppliers to provide a link to the SSIP Portal www.ssipportal.org.uk on all websites and marketing materials.

Designed for use by both clients and contractors, the SSIP Portal details all suppliers currently registered with the SSIP members.

Where to use the SSIP Logo

- Stationery
- Advertising
- Signs
- Corporate Literature
- Websites

Alternative SSIP Logos

Suppliers assessed by SSIP Member Schemes **SHOULD NOT** use any other SSIP logos **IN ANY INSTANCES**; these are reserved for use by SSIP Members only.

SSIP Trade Mark

SAFETY SCHEMES IN PROCUREMENT (SSIP) LTD

The SSIP logo is a registered Trade Mark of SSIP and has been duly sanctioned with the Intellectual Property Office. The SSIP Trade Mark has been certified and registered under No. UK00003470060.

Logo Usage

- Our blue, black & white logo is the preferred option with the black & white as an alternative.
- Do not change the proportions of any of the design elements or the design itself.
- Allow a fixed clear space around our logo to ensure its visual integrity and clarity.
- You may resize as needed but must retain all proportions.
- Do not add graphics, insert words, or modify the design elements colours or the logo/design itself.
- The logo must only be used during a period of valid certification with an SSIP member scheme and must be supported by a valid SSIP Portal entry.
- Our primary colours are key to our identity. While white is technically not a colour, its use creates a sense of freshness, clarity and balance.
- SSIP Blue:

CMYK	78, 27, 0, 0	HEX	#1395D3
RGB	0, 151, 217	PMS	2925 C

- Black is only used for text unless creating black and white design.

- The logo can appear on a range of colour backgrounds as well as over imagery and graphics. In all cases, it is important that our logo is clear with good standout which means that both background colours and imagery must be selected carefully.